

Ad ID 2038

Ad Text Fact. Be proud of your natural hair.

Ad Landing Page <https://www.facebook.com/blackmattersus.mvmnt/>

Ad Targeting Location - Living In: United States

Age: 18 - 65+

Placements: News Feed on desktop computers or News Feed on mobile devices

People Who Match: Interests: Martin Luther King, Jr., African-American culture, African-American Civil Rights Movement (1954–68), African-American history or Malcolm X

Ad Impressions 9,595

Ad Clicks 1,528

Ad Spend 200.00 RUB

Ad Creation Date 04/17/17 08:29:21 AM PDT

Ad End Date 04/18/17 01:55:00 PM PDT



BM

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Fact. Be proud of your natural hair.

Hair relaxer sales has decrease by 26% since 2008. More & more Black women are finally starting to accept and embrace our natural hair.



2.1K Reactions 94 Comments 718 Shares

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